





Order / Rev: 37543  
 Alt Order #: 08878959  
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Priorities USA Action  
 Product Desc: Issue  
 Estimate: 1564  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	8	10/15/12	10/15/12	8 News Now Noon M-F	CM	12-1230p M-----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
8-NOW NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,300.00		0.00			
E 18	8	10/09/12	10/09/12	Ellen	CM	3-4p -T-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$1,600.00		0.00			
E 19	8	10/11/12	10/11/12	Ellen	CM	3-4p ---T---	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,600.00		0.00			
E 20	8	10/10/12	10/10/12	8 News Now 4p M-F	CM	4-5p --W----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
8-NOW 4PM/8-NOW 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,600.00		0.00			
E 21	8	10/15/12	10/15/12	8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
8-NOW 4PM/8-NOW 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,600.00		0.00			
E 22	8	10/11/12	10/11/12	8 News Now 5-630p M-F	CM	5-630p ---T---	:30	1	\$1,700.00	LV2	0.00	NM	1	\$1,700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,700.00		0.00			
E 23	8	10/12/12	10/12/12	8 News Now 5-630p M-F	CM	5-630p ----F--	:30	1	\$1,700.00	LV2	0.00	NM	1	\$1,700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,700.00		0.00			
E 24	8	10/12/12	10/12/12	630-7p Inside Edition	CM	630-7p ----F--	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$3,500.00		0.00			
E 25	8	10/15/12	10/15/12	630-7p Inside Edition	CM	630-7p M-----	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$3,500.00		0.00			
E 27	8	10/12/12	10/12/12	7-8p Rotator	CM	7-8p ----F--	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
ENT TONIGHT 30/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$3,500.00		0.00			
E 28	8	10/10/12	10/10/12	Letterman	CM	1135p-1237a --W----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
D LETTRMAN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$1,200.00		0.00			
E 29	8	10/12/12	10/12/12	Letterman	CM	1135p-1237a ----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
D LETTRMAN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,200.00		0.00			
E 30	8	10/15/12	10/15/12		CM	1135p-1237a M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Letterman										
				Letterman										
D LETTRMAN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,200.00		0.00			
E 31	8	10/10/12	10/10/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	--W----	:30	1	\$600.00	LV1	0.00 NM	1	\$600.00
LT-FERGUSN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$600.00		0.00			
E 32	8	10/12/12	10/12/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	----F--	:30	1	\$600.00	LV1	0.00 NM	1	\$600.00
LT-FERGUSN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$600.00		0.00			
E 33	8	10/15/12	10/15/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	M-----	:30	1	\$600.00	LV1	0.00 NM	1	\$600.00
LT-FERGUSN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$600.00		0.00			
E 34	8	10/10/12	10/10/12	137-237a M-F Elec Plyg@M Electric Playground	CM	137-207a (1:37 XM-2:37 XM)	--W----	:30	1	\$100.00	LV1	0.00 NM	1	\$100.00
TBD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		137-237a M-F Elec Plygrnd		137-207a	(1:37 XM-2:37 X--W-----	:30	<del>(\$100.00)</del>		0.00	NM		
See MG 34.2														
2	8	10/10/12-10/10/12		137-237a M-F Elec Plygrnd		137-207a	(1:37 XM-2:37 X--W-----	:30	\$100.00		0.00	NM		
Ⓜ MG for 34.1 10/10														
E 35	8	10/12/12	10/12/12	137-237a M-F Elec Plyg@M Electric Playground	CM	137-207a (1:37 XM-2:37 XM)	----F--	:30	1	\$100.00	LV1	0.00 NM	1	\$100.00
TBD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$100.00		0.00			
E 36	8	10/13/12	10/13/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	-----S-	:30	1	\$1,500.00	LV1	0.00 NM	1	\$1,500.00
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,500.00		0.00			
E 37	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd Insider Weekend	CM	7p-730p	-----S-	:30	1	\$600.00	LV1	0.00 NM	1	\$600.00
ENT TONIGHT 60														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$600.00		0.00			
E 38	8	10/14/12	10/14/12	8 News Now Sun 11p 8 News Now Sun 11p	CM	11-1135P	-----S	:30	1	\$1,500.00	LV1	0.00 NM	1	\$1,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,500.00		0.00			
E 39	8	10/13/12	10/13/12	Sat 1235-135a DaVinci i@M Da Vinci Inquest	CM	12.35a-1.35a (12:35 XM-1:35 XM)	-----S-	:30	1	\$200.00	LV1	0.00 NM	1	\$200.00
BROTHERS&SISTRS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$200.00		0.00			
E 40	8	10/14/12	10/14/12	8 News Now Sun AM #CM 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$700.00	LV1	0.00 NM	1	\$700.00
8-NOW SU MR1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$700.00		0.00			
E 42	8	10/14/12	10/14/12		CM	5-7p	-----S	:30	1	\$900.00	LV1	0.00 NM	1	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8 News Now Sun 5-7p											
				8 News Now Sun 5-7p											
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$900.00		0.00			
N43	8	10/09/12	10/12/12	8 News Now 4-5a	CM	4-5a	-TWTF--	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
				8 News Now 4-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		1				\$250.00		0.00			
													Totals	38	\$49,850.00